

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| | | |
|--|--|--|
| <u>Contract / Revision</u> 488558 / | | <u>Alt Order #</u> 06266459 |
| <u>Product</u> OBAMA 4 AMERICA | | |
| <u>Contract Dates</u> 09/04/12 - 09/10/12 | | <u>Estimate #</u> 1536 |
| <u>Advertiser</u> Obama For America | | <u>Original Date / Revision</u> 08/07/12 / 08/07/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KVVU | <u>Account Executive</u> Teresa Difuria | <u>Sales Office</u> TELEREP-PHIL |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | KVVU | 09/04/12 | 09/10/12 | FOX 5 News 5-6am M-F | 5a-6a | | :30 | | | NM | 5 | \$1,625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/04/12 | 09/10/12 | MTWTF-- | | | | 5 | \$325.00 | | | |
| N 2 | KVVU | 09/04/12 | 09/10/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | :30 | | | NM | 5 | \$2,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/04/12 | 09/10/12 | MTWTF-- | | | | 5 | \$450.00 | | | |
| N 3 | KVVU | 09/04/12 | 09/10/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 5 | \$2,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/04/12 | 09/10/12 | MTWTF-- | | | | 5 | \$450.00 | | | |
| N 4 | KVVU | 09/04/12 | 09/10/12 | More M-F 9-10a | M-F 9a-10a | | :30 | | | NM | 2 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/04/12 | 09/10/12 | MTWTF-- | | | | 2 | \$175.00 | | | |
| N 5 | KVVU | 09/04/12 | 09/10/12 | Better | M-F 11a-12p | | :30 | | | NM | 5 | \$625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/04/12 | 09/10/12 | MTWTF-- | | | | 5 | \$125.00 | | | |
| N 6 | KVVU | 09/04/12 | 09/10/12 | Anderson | 3-4p | | :30 | | | NM | 2 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/04/12 | 09/10/12 | MTWTF-- | | | | 2 | \$175.00 | | | |
| N 7 | KVVU | 09/04/12 | 09/10/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 5 | \$1,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/04/12 | 09/10/12 | MTWTF-- | | | | 5 | \$225.00 | | | |
| N 8 | KVVU | 09/04/12 | 09/10/12 | Fox 5 News at 5 | 5-530p | | :30 | | | NM | 5 | \$1,425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/04/12 | 09/10/12 | MTWTF-- | | | | 5 | \$285.00 | | | |
| N 9 | KVVU | 09/04/12 | 09/10/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 5 | \$1,625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/04/12 | 09/10/12 | MTWTF-- | | | | 5 | \$325.00 | | | |
| N 10 | KVVU | 09/04/12 | 09/10/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | | NM | 5 | \$5,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/04/12 | 09/10/12 | MTWTF-- | | | | 5 | \$1,150.00 | | | |
| N 11 | KVVU | 09/08/12 | 09/08/12 | FOX 5 News Sat 10-11p | 10-11p Sat | | :30 | | | NM | 1 | \$725.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| | | |
|--|-----------------------------------|--|
| <u>Contract / Revision</u> 488558 / | | <u>Alt Order #</u> 06266459 |
| <u>Contract Dates</u> 09/04/12 - 09/10/12 | <u>Product</u> OBAMA 4 AMERICA | <u>Estimate #</u> 1536 |
| <u>Advertiser</u> Obama For America | | <u>Original Date / Revision</u> 08/07/12 / 08/07/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--------|------|-------------------|-----------------|-------------------------|-----------------|------|--------|-------------------|-------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----1- | | | | 1 | \$725.00 | | | |
| N 12 | KVVU | 09/09/12 | 09/09/12 | Fox 5 News Su 10p-1045p | Su 10p-1045p | | :30 | | | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----1 | | | | 1 | \$850.00 | | | |
| N 13 | KVVU | 09/09/12 | 09/09/12 | Sports Plus Su 1045p | 1045p-11p | | :30 | | | NM | 1 | \$575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----1 | | | | 1 | \$575.00 | | | |
| N 14 | KVVU | 09/04/12 | 09/10/12 | Friends | M-F 12:05-1:05a | | :30 | | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | | | 2 | \$150.00 | | | |
| N 15 | KVVU | 09/04/12 | 09/10/12 | Extra | M-F 1:05-1:35am | | :30 | | | NM | 2 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | | | 2 | \$75.00 | | | |
| N 16 | KVVU | 09/09/12 | 09/09/12 | Fox News Sunday 8-9a | 8-9a | | :30 | | | NM | 1 | \$320.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----1 | | | | 1 | \$320.00 | | | |
| N 17 | KVVU | 09/09/12 | 09/09/12 | Numb3rs | Sun 12-1am | | :30 | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----1 | | | | 1 | \$100.00 | | | |
| N 18 | KVVU | 09/10/12 | 09/10/12 | Hell's Kitchen | Mon 8p-9p | | :30 | | | NM | 1 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | 1----- | | | | 1 | \$2,800.00 | | | |
| N 19 | KVVU | 09/07/12 | 09/07/12 | Bones | Fri 9p-10p | | :30 | | | NM | 1 | \$1,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----1-- | | | | 1 | \$1,750.00 | | | |
| N 20 | KVVU | 09/09/12 | 09/09/12 | NFL Early Game | NFL Early Game | | :30 | | | NM | 1 | \$4,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----1 | | | | 1 | \$4,250.00 | | | |
| N 21 | KVVU | 09/09/12 | 09/09/12 | NFL Late Game | NFL Late Game | | :30 | | | NM | 1 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----1 | | | | 1 | \$4,500.00 | | | |
| N 22 | KVVU | 09/08/12 | 09/08/12 | PAC 12 Football | PAC 12 Football | | :30 | | | NM | 1 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----1- | | | | 1 | \$1,250.00 | | | |
| Totals | | | | | | | | | | | 58 | \$34,945.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|--------------------|------------|--------------------|--------------------|
| 08/27/12 -09/10/12 | 58 | \$34,945.00 | \$29,703.25 |
| Totals | 58 | \$34,945.00 | \$29,703.25 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

AUG7/12 12.07
*** KVVU-TV ***

SALES PRSN PH- TERESA DIFURIA

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG7/12 12 07

OBAMA FOR AMERICA

PROGRAM : FOX5 NEWS 6A

REP HEADLINE# 6266459
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
AUG7/12 12.07
*** KVVU-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|------------|------------|----------|----------|-----------|--------|-----------|
| 3 | | | 700A-900A PROGRAM : FOX5 MORNING NEWS | 30 | | \$450.00 | 9/4 | 9/10 | 5 | | TU-F,M | 5 |
| 4 | | | 900A-1000A PROGRAM : MORE LAS VEGAS | 30 | | \$175.00 | 9/4 | 9/10 | 2 | | TU-F,M | 2 |
| 5 | | | 1100A-1200N PROGRAM : BETTER LAS VEGAS | 30 | | \$125.00 | 9/4 | 9/10 | 5 | | TU-F,M | 5 |
| 6 | | | 300P-400P PROGRAM : ANDERSON COOPER | 30 | | \$175.00 | 9/4 | 9/10 | 2 | | TU-F,M | 2 |
| 7 | | | 400P-500P PROGRAM : DR OZ | 30 | | \$225.00 | 9/4 | 9/10 | 5 | | TU-F,M | 5 |
| 8 | | | 500P-530P PROGRAM : FOX 5 NEWS AT 5PM | 30 | | \$285.00 | 9/4 | 9/10 | 5 | | TU-F,M | 5 |
| 9 | | | 530P-600P PROGRAM : FOX 5 NEWS AT 530PM | 30 | | \$325.00 | 9/4 | 9/10 | 5 | | TU-F,M | 5 |
| 10 | | | 1000P-1100P PROGRAM : FOX 5 NEWS AT 10P | 30 | | \$1,150.00 | 9/4 | 9/10 | 5 | | TU-F,M | 5 |
| 11 | | | 1000P-1100P PROGRAM : FOX 5 NEWS AT 10PM SAT | 30 | | \$725.00 | 9/8 | 9/8 | 1 | | SAT | 1 |
| 12 | | | 1000P-1045P PROGRAM : FOX 5 NEWS AT 10PM SUN | 30 | | \$850.00 | 9/9 | 9/9 | 1 | | SUN | 1 |
| 13 | | | 1045P-1100P PROGRAM : FOX 5 SPORTS EXTRA | 30 | | \$575.00 | 9/9 | 9/9 | 1 | | SUN | 1 |
| 14 | | | 1205A-105A PROGRAM : FRIENDS | 30 | | \$150.00 | 9/4 | 9/10 | 2 | | TU-F,M | 2 |

REP HEADLINE# 6266459
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

AUG7/12 12.07
*** KVVU-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|--|------|-----|---------------------|------------|----------|----------|-----------|--------|-----------|
| 15 | | | 105A-135A PROGRAM : EXTRA | 30 | | \$75.00 | 9/4 | 9/10 | 2 | | TU-F,M | 2 |
| 16 | | | 400P-500P PROGRAM : NUMB3RS | 30 | | \$100.00 | 9/8 | 9/8 | 0 | | SAT | 0 |
| 17 | | | 700P-800P PROGRAM : TMZ WEEKEND | 30 | | \$275.00 | 9/8 | 9/8 | 0 | | SAT | 0 |
| 18 | | | 800A-900A PROGRAM : FOX NEWS SUNDAY | 30 | | \$320.00 | 9/9 | 9/9 | 1 | | SUN | 1 |
| 19 | | | 1200M-100A PROGRAM : NUMB3RS | 30 | | \$100.00 | 9/9 | 9/9 | 1 | | SUN | 1 |
| 20 | | | 800P-900P PROGRAM : BONES | 30 | | \$2,800.00 | 9/10 | 9/10 | 1 | | MON | 1 |
| 21 | | | 900P-1000P PROGRAM : MOB DOCTOR | 30 | | \$2,750.00 | 9/10 | 9/10 | 0 | | MON | 0 |
| 22 | | | 800P-930P PROGRAM : X FAXTOR | 30 | | \$3,150.00 | 9/5 | 9/5 | 0 | | WED | 0 |
| 23 | | | 800P-900P PROGRAM : THE X-FACTOR | 30 | | \$3,075.00 | 9/6 | 9/6 | 0 | | THU | 0 |
| 24 | | | 900P-1000P PROGRAM : FRINGE | 30 | | \$1,750.00 | 9/7 | 9/7 | 1 | | FRI | 1 |
| 25 | | | 1000A-100P PROGRAM : FOX NFL (GAME 1) | 30 | | \$4,250.00 | 9/9 | 9/9 | 1 | | SUN | 1 |
| 26 | | | 100P-400P PROGRAM : FOX NFL (GAME 2) | 30 | | \$4,500.00 | 9/9 | 9/9 | 1 | | SUN | 1 |

REP HEADLINE# 6266459
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP
 AUG7/12 12.07
 *** KVVU-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

| | | | | | | | | | | | | |
|----|--|--|-----------|----|--|------------|-----|-----|---|--|-----|---|
| 27 | | | 100P-800P | 30 | | \$1,250.00 | 9/8 | 9/8 | 1 | | SAT | 1 |
|----|--|--|-----------|----|--|------------|-----|-----|---|--|-----|---|

PROGRAM : FOX COLLEGE FOOTBALL

SEP/12 34945.00

CONTRACT TOTAL 34945.00
 TOTAL SPOTS 58

MARKET TOTALS \$183,921 KVVU 19% KSNV 27% KLAS 24% KTNV 17% KVMY 7% KVCW 5% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*